

According to the Pew Internet & American Life Project, 2010....

- 59% of the total U.S. population use the Internet for health information.
- Out of this 59%, 58% aged 50-64 seek health information online.
- Out of this 59%, only 29% age 65 and older seek health information online.

Pew Internet And American Life Report

Yang, Harrison Hao, Yuen, Steve Chi-Yin



Pew Internet And American Life Report:

Pew Internet and American Life Project, 2000* Provides access to the reports of the Pew Internet and American Life Project The project conducts and funds research into the impact of the Internet on children families communities the work place schools health care politics and civic life *Computers, Phones, and the Internet* Robert Kraut, Malcolm Brynin, Sara Kiesler, 2006-07-06 During the past decade technology has become more pervasive encroaching more and more on our lives Computers cell phones and the internet have an enormous influence not only on how we function at work but also on how we communicate and interact outside the office Researchers have been documenting the effect that these types of technology have on individuals families and other social groups Their work addresses questions that relate to how people use computers cell phones and the internet how they integrate their use of new technology into daily routines and how family function social relationships education and socialization are changing as a result This research is being conducted in a number of countries by scientists from a variety of disciplines who publish in very different places The result is that it is difficult for researchers and students to get a current and coherent view of the research literature This book brings together the leading researchers currently investigating the impact of information and communication technology outside of the workplace Its goal is to develop a consolidated view of what we collectively know in this fast changing area to evaluate approaches to data collection and analysis and to identify future directions for research The book will appeal to professionals and students in social psychology human technology interaction sociology and communication

The New Digital Storytelling Bryan Alexander, 2017-07-20 Newly revised and updated this is the essential guide to state of the art digital storytelling for audiences creators and teachers Written for everyone interested in the communication potential of digital media including educators marketers communication professionals and community activists this is the ultimate guide to harnessing technology for storytelling No other book covers the digital storytelling movement as thoroughly as this updated second edition of a popular work nor does any incorporate as many technologies from video to augmented reality mobile devices to virtual reality The book combines history analysis and practical guidance about digital storytelling It begins with a history that encompasses an exploration of storytelling itself as well as a description of narratives using digital tools from the 1980s through 2000 From there the author dives into modern digital storytelling offering analysis and guidance regarding the use of digital video podcasting social media gaming mobile devices and virtual and augmented reality The work concludes with practical advice about how to create and share digital stories using the most current tools so even the new would be storyteller can create their first digital narrative Of course the second edition is updated to take into account the many ways the field has advanced since the original book appeared With many new examples of digital stories this edition s evidence base is current and fresh New or transformed technologies are also addressed including virtual reality mobile devices that have become mainstream tools for creating sharing and experiencing digital stories and the wide variety of new storytelling

apps and services A Networked Self Zizi Papacharissi,2010-09-10 A Networked Self examines self presentation and social connection in the digital age This collection brings together new work on online social networks by leading scholars from a variety of disciplines The volume is structured around the core themes of identity community and culture the central themes of social network sites Contributors address theory research and practical implications of the many aspects of online social networks **Children and Mobile Phones** Barrie Gunter,2019-05-08 This book examines research and relevant theory on the role of mobile phones in the lives of children and young people how these technologies are used for different applications the effects that mobile phones have on young people and the challenges of regulating and controlling the technology and its use *Online News and the Public* Michael B. Salwen,Bruce Garrison,Paul D. Driscoll,2004-12-13 This book explores the growing phenomenon of online news from a variety of perspectives identifying trends in online news and presenting a collection of original research investigations about the newest medium of mass communication **Communication Technology Update and Fundamentals** August E. Grant,Jennifer H. Meadows,2014-08-07 A classic now in its 14th edition Communication Technology Update and Fundamentals is the single best resource for students and professionals looking to brush up on how these technologies have developed grown and converged as well as what s in store for the future It begins by developing the communication technology framework the history ecosystem and structure then delves into each type of technology including everything from mass media to computers and consumer electronics to networking technologies Each chapter is written by faculty and industry experts who provide snapshots of the state of each individual field altogether providing a broad overview of the role communication technologies play in our everyday lives Key features Gives students and professionals the latest information in all areas of communication technology The companion website offers updated information and useful links to related industry resources and an instructor site provides a sample syllabus and a test bank This edition features new chapters on automotive telematics digital health and telepresence as well as expanded coverage of tablets phablets and 4K ultra high definition television Technologies for Active Aging Andrew Sixsmith,Gloria Gutman,2013-05-16 The challenge of population aging requires innovative approaches to meet the needs of increasing numbers of older people Emerging information and communication technologies ICTs such as pervasive computing and ambient assistive technology have considerable potential for enhancing the quality of life of many older people by providing additional safety and security while also supporting mobility independent living and social participation The proposed book will be a landmark publication in the area of technology and aging that will serve as a statement of the current state of the art and as a pointer to directions for future research and emerging technologies products and services Collective Intelligence and E-Learning 2.0: Implications of Web-Based Communities and Networking Yang, Harrison Hao,Yuen, Steve Chi-Yin,2009-08-31 This book provides a useful reference to the latest advancements in the area of educational technology and e learning Provided by publisher **E-Government Success around the World: Cases, Empirical Studies, and**

Practical Recommendations Gil-Garcia, J. Ramon, 2013-06-30 While some e government projects fail to deliver the expected benefits due to numerous technical organizational institutional and contextual factors information technology continues to be utilized by international governments to achieve countless benefits E Government Success around the World Cases Empirical Studies and Practical Recommendations presents the latest findings in the area of e government success Written for academics and professionals this book aims to improve the understanding of e government success factors and cultural contexts in the field of governmental information technologies in various disciplines such as political science public administration information and communication sciences and sociology *Journal of the National Cancer Institute*, 1990

Social Media Security Michael Cross, 2013-11-01 Social networks particularly public ones have become part of the fabric of how we communicate and collaborate as a society With value from micro level personal networking to macro level outreach social networking has become pervasive in people s lives and is now becoming a significant driving force in business These new platforms have provided new approaches to many critical enterprise functions including identifying communicating and gathering feedback with customers e g Facebook Ning locating expertise e g LinkedIn providing new communication platforms e g Twitter and collaborating with a community small or large e g wikis However many organizations have stayed away from potential benefits of social networks because of the significant risks associated with them This book will help an organization understand the risks present in social networks and provide a framework covering policy training and technology to address those concerns and mitigate the risks presented to leverage social media in their organization The book also acknowledges that many organizations have already exposed themselves to more risk than they think from social networking and offers strategies for dialing it back to retake control Defines an organization s goals for social networking Presents the risks present in social networking and how to mitigate them Explains how to maintain continuous social networking security

Teacher Training and Professional Development: Concepts, Methodologies, Tools, and Applications Management Association, Information Resources, 2018-05-04 Regardless of the field or discipline technology is rapidly advancing and individuals are faced with the challenge of adapting to these new innovations To remain up to date on the current practices teachers and administrators alike must constantly stay informed of the latest advances in their fields Teacher Training and Professional Development Concepts Methodologies Tools and Applications contains a compendium of the latest academic material on the methods skills and techniques that are essential to lifelong learning and professional advancement Including innovative studies on teaching quality pre service teacher preparation and faculty enrichment this multi volume book is an ideal source for academics professionals students practitioners and researchers

The Internet Leila Green, 2010-06-15 Packed with case studies drawn from around the world The internet presents a clear and up to date introduction to the social cultural technological and political worlds this new media form is creating Civic Engagement and Politics: Concepts, Methodologies, Tools, and Applications Management Association, Information

Resources,2019-01-04 Creating transparency between government and citizens through outreach and engagement initiatives is critical to promoting community development and is also an essential part of a democratic society This can be achieved through a number of methods including public policy urban development artistic endeavors and digital platforms Civic Engagement and Politics Concepts Methodologies Tools and Applications is a vital reference source that examines civic engagement practices in social political and non political contexts As the world is now undergoing a transformation interdisciplinary collaboration participation community based participatory research partnerships and co creation have become more common than focused domains Highlighting a range of topics such as social media and politics civic activism and public administration this multi volume book is geared toward government officials leaders practitioners policymakers academicians and researchers interested in active citizen participation and politics Politics, Protest, and Empowerment in Digital Spaces Ibrahim, Yasmin,2016-12-21 With the ubiquitous nature of modern technologies they have been inevitably integrated into various facets of society The connectivity presented by digital platforms has transformed such innovations into tools for political and social agendas Politics Protest and Empowerment in Digital Spaces is a comprehensive reference source for emerging scholarly perspectives on the use of new media technology to engage people in socially and politically oriented conversations and examines communication trends in these virtual environments Highlighting relevant coverage across topics such as online free expression political campaigning and online blogging this book is ideally designed for government officials researchers academics graduate students and practitioners interested in how new media is revolutionizing political and social communications *Advances in Web Mining and Web Usage Analysis* Olfa Nasraoui,2007-12-18 Web mining and usage is a fast moving and hugely important field of study This new Springer text constitutes the thoroughly refereed post proceedings of the 8th International Workshop on Mining Web Data WEBKDD 2006 held in Philadelphia USA in 2006 The 13 revised full papers presented together with a detailed preface went through two rounds of reviewing and improvement and were carefully selected for inclusion in the book They cover a huge range of relevant topics *Deconstructing Digital Natives* Michael Thomas,2011-04-19 Contributors produce an international overview of developments in digital literacy among young learners offering innovative paths between traditional narratives that offer only complete acceptance or total dismissal of digital natives **Social Media for Educators** Tanya Joosten,2012-04-24 Praise for Social Media for Educators At last a book that provides a straightforward discussion of the pedagogical reasons to use social media and how to effectively use the tools to enhance learning experiences A practical must have Rita Marie Conrad instructional strategist and technologist Duke University School of Nursing coauthor Engaging the Online Learner and The Online Teaching Survival Guide This insightful and in depth exploration effectively makes a case for embracing the best characteristics of social media to foster deeper learning experiences promote collaboration and provide timely feedback This book is a can t miss for educators Amy M Collier associate director for technology and teaching

Center for Teaching and Learning Stanford University Thought about using social media in your online courses but don't know where to begin Joosten's comprehensive hands-on book describes step by step how social media can add richness to your course content and have a positive impact on student outcomes Rosemary Lehman and Simone Conceição eInterface coauthors Creating a Sense of Presence in Online Teaching and Managing Online Instructor Workload Many faculty are hesitant to incorporate social media into their teaching for fear that it will be a distraction or too time consuming Tanya Joosten has done a remarkable job outlining the benefits and considerations of doing so Faculty who read this book will be able to make informed educated decisions about the best approach to take John Dolan director digital media and pedagogy College of the Liberal Arts Penn State University Social Media for Educators This is a down to earth resource filled with strategies for designing learning activities that work toward specific outcomes It illustrates the ways in which social media will improve learning and contains case studies that clearly demonstrate social media's ability to Increase communication and interactivity in a course Facilitate engaging learning activities Enhance students satisfaction learning and performance

New Media, Campaigning and the 2008 Facebook Election Thomas J. Johnson, David D. Perlmutter, 2013-12-16 Some political observers dubbed the 2008 presidential campaign as the Facebook Election Barack Obama in particular employed social media such as blogs Twitter Flickr Digg YouTube MySpace and Facebook to run a grassroots style campaign The Obama campaign was keenly aware that voters particularly the young are not simply consumers of information but conduits of information as well They often replaced the professional filter of traditional media with a social one Social media allowed candidates to do electronically what previously had to be done through shoe leather and phone banks contact volunteers and donors and schedule and promote events The 2008 Election marked a new era where the candidates no longer had complete control over their campaign message The individual viewer in a campaign crowd with a cell phone can record a candidate's gaffe post it on YouTube or Flickr and within days millions will be gasping or guffawing The traditional campaign with its centralized power and planning although not dead now coexists with an unstructured digital democracy New Media Campaigning and the 2008 Facebook Election examines the way social media changed how candidates campaigned how the media covered the election and how voters received information This book is based on a special issue of Mass Communication Society

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